

PERFORMANCE MARKETING & ANALYTICS COURSE 2024

Nagpur's first Comprehensive 360°
Performance Marketing & Analytics
Based Professional Digital
Marketing Course 2024

About Us

Nagpur's First 360° Comprehensive
Performance Marketing & Analytics
Course 2024. Our Digital Marketing
Training & Internship program along with
globally recognized certifications.

We have a team of professional Digital
Marketing experts with enormous
experience in the Corporate Digital
Marketing domain.



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www.peoplelinkdigitalsolutions.com



Our Course Highlights



Branding

Branding is the process of
creating a distinct identity.



Strategy

A fundamental tool designed to
achieve a company's objectives



Advertisements

Creatives that you will promote
to the target market.

CREATIVE BRANDING INNOVATION TECHNOLOGY

Be a part of 21st Century Marketing
Trends and Innovation with
Peoplelink Digital Solutions.



OUR TRAINERS WORKED WITH GLOBAL BRANDS



Myntra



OUR TRAINERS WORKED WITH GLOBAL MEDIA AGENCIES

WPP Group plc



MINDSHARE



dentsu



PUBLICIS SAPIENT





GROW YOUR CAREER DIGITALLY

NAGPUR'S FIRST COMPREHENSIVE 360° PERFORMANCE MARKETING & ANALYTICS BASED PROFESSIONAL DIGITAL MARKETING COURSE 2024

What makes us Unique



Business Plan

Determine a structured business plan



Strategy

Strategy is how to keep your business stable



Marketing

Marketing is a way for a business to be known



Data Analytics

Make comparisons of differences in data

Why Choose Us?

We understand that the digital landscape is evolving at a rapid pace, and staying ahead requires a deep understanding of the latest trends, tools, and strategies in digital marketing. Established with a vision to empower individuals and businesses with the skills needed to thrive in the digital era, our institute is a leading destination for comprehensive performance marketing education.

Exclusive Course Advantages

- 30+ Course Modules
- 15+ Global Certifications
- 40+ Tools & Platforms
- 2 Real-Time Projects
- 3 Brand Case Studies
- Internship Opportunity

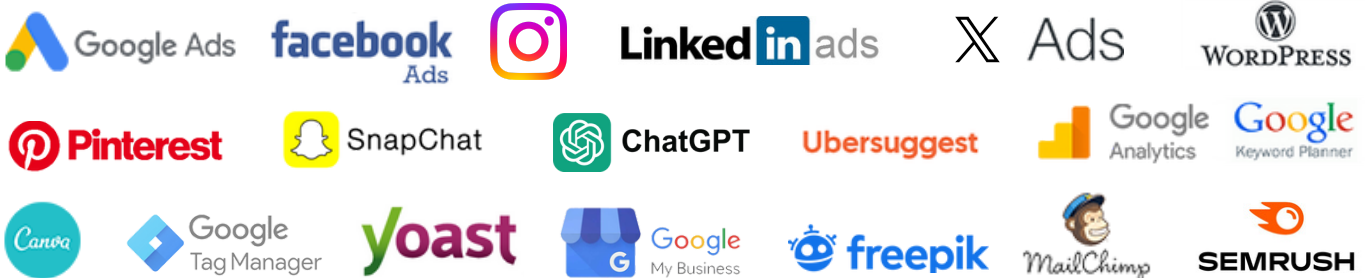


PROFESSIONAL DIGITAL MARKETING COURSE MODULES 2024

Duration 3 - 4 months

- Fundamentals Of Digital Marketing
- Market Research
- Content Writing & Strategy
- Website Designing
- Graphic Designing
- Social Media Marketing
- Search Engine Optimization (SEO)
- Google Ad sense (SEM)
- Search Ads PPC
- Google Analytics
- Google Tag Manager
- Google My Business Setup
- Email Marketing
- Affiliate Marketing
- Influencer Marketing
- YouTube Marketing & Optimization
- Integration of AI
- Freelancing
- Resume Building
- Interview Preparation
- Business Communication (Written + Verbal)
- Corporate Specific Training
- Campaign Setups (SMM)
- Campaign Reporting
- Campaign Optimization Techniques
- Client Communication (Verbal + Written)
- Certifications
- Case Studies

Tools & Platforms You'll Master



Internship Opportunity
Global Certifications
100% Placement Assistance



Our Batches:

Morning 8 AM - 11 AM (Mon - Fri)
Evening 6 PM - 8 PM (Mon - Fri)
Weekend 10 AM - 1 PM (Sat-Sun)
Hybrid Mode: Offline + Online